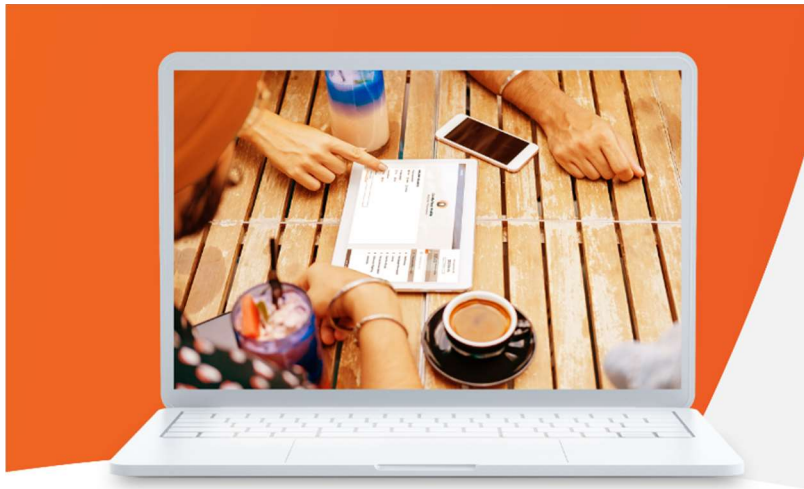




KHALSA CREDIT UNION
ਖਾਲਸਾ ਕਰੈਡਿਟ ਯੂਨੀਅਨ



Khalsa Credit Union chooses ASAPP OXP™ as its member engagement and digital transformation platform partner

March 13, 2023

Surrey BC

Following an extensive and collaborative evaluation process, we are excited to announce our strategic partnership with ASAPP OXP.

We have licensed both the ASAPP OXP Origination and Engagement feature sets which will transform our offerings and maximize the benefits to our members and staff. The ASAPP OXP Origination feature sets will enable our members to access account and lending product conveniently, while also creating efficiencies for front-line staff members.

“Partnering with ASAPP aligns with our commitment to our triple bottom line (people, planet, prosperity) as it brings efficiency and convenience to our members,” shared Hardeep Singh Bains, CEO of Khalsa Credit Union. “Further, licensing the ASAPP OXP Engagement feature sets will allow Khalsa to both deepen and grow member relationships.”

This agreement brings ASAPP OXP Origination and Engagement feature sets to Khalsa Credit Union for 5 years. The implementation process will begin in April 2023 with ASAPP OXP AOS and CRM feature sets followed by ASAPP OXP LOS and finally ASAPP OXP ECM and Opportunity Engine™ components.

“ASAPP is looking forward to collaborating with Khalsa Credit Union throughout the implementation and licensing of ASAPP OXP Origination and Engagement feature sets,” said Tony Dunham, Chief Revenue and Customer Experience Officer at ASAPP OXP. “Working with such a committed team to bring digital

transformation to their community and seeing the impact of ASAPP OXP is what makes Client-Partner relationships tick.”

KCU looks forward to collaborating with ASAPP OXP and to bring the solution to our frontline teams and members.

About ASAPP Financial Technology

ASAPP delivers Custom Experience Software and Platform Strategy Solutions that create sustainable competitive advantages for regulated financial service providers as they compete against direct-to-consumer fintech solutions. ASAPP OXP is Canada’s most complete omnichannel experience platform for the financial services industry.

About Khalsa Credit Union:

KCU is a full-service credit union that has been responding to the financial needs of the Sikh community in British Columbia for over 35 years with branches based in Surrey, Abbotsford, Victoria, and Vancouver. KCU has assets of over \$650 million dollars and members enjoy secure, mobile banking technology with access to over 4000 Ding free ATMs across Canada. In addition to providing members with a variety of convenient banking options, KCU has flexible products and services and provides sound financial advice. For more information about Khalsa Credit Union and its products please visit www.khalsacreditunion.ca,